

SPECIALIST DIPLOMA IN EVENT MANAGEMENT

ASSESSMENT METHODS

Module No	Module Code	Module Name	Assessment Method
1	SD401	Marketing for the Services Industry	70% Coursework 30% Examination
2	SD409	Introduction to Event Management	100% Coursework
3	SD405	Service Delivery and Customer Satisfaction	100% Coursework
4	SD402	Financial Accounting in the Service Industry	70% Coursework 30% Examination
5	SD406	Business Environment	70% Coursework 30% Examination
6	SD410	Contemporary Issues in Cultural Event Management	100% Coursework